



CITY OF
TORONTO

Message from the Mayor

It is my pleasure to extend greetings to everyone attending the Event & Arena Marketing 2019 Conference.

I want to welcome everyone that is attending this conference to Toronto. This conference will provide you the opportunity to discuss current trends and information critical to the live entertainment industry. It is an opportunity to stay engaged in matters relevant to the industry, exchange information, network and have a fun time.

As Canada's largest city and the fourth largest in North America, Toronto is a global centre for business, finance, arts and culture and is dedicated to being a model of sustainable development.

I welcome you once again to our beautiful city and encourage you to enjoy and learn about Toronto and our vibrant neighbourhoods.

On behalf of Toronto City Council, please accept my best wishes for an informative and enjoyable event.

Yours truly,



John Tory
Mayor of Toronto